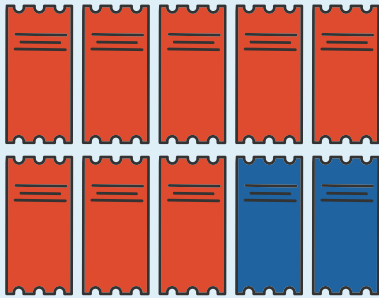




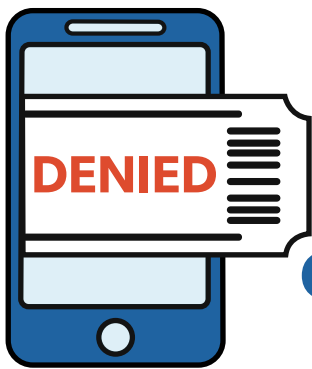
National Survey: Live Event Fans Want to Control Their Tickets

8 in 10



"I bought my tickets, I own them"

More than 8 in 10 survey respondents (82%) agree that if you purchase tickets, you own those tickets, and rules should allow you to give them away or resell them. Americans overwhelmingly want the right to freely transfer their tickets independent of the original seller.

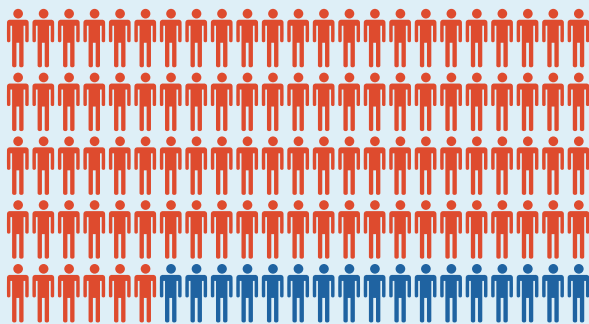


86%
Oppose

No, venues should not be able to deny my entry or cancel my tickets because I bought them from a marketplace

Nearly 9 in 10 respondents (86.4%) oppose the practice when entry is denied or tickets are invalidated because they were purchased from a marketplace or the resale market. New technologies are being used for this purpose.

83% Agree



83% of respondents say "I want the freedom to choose what I do with my tickets if I don't use them, including reselling them or giving them away."

Large and powerful ticketing companies will often try to block ticket transferability. By a vast majority (79%), Americans support new rules to guarantee their right to transfer, resell, or give away their purchased tickets however they wish.

Methodology: A representative national sample of 800 respondents ages 18+ across the U.S. conducted on Google Surveys October 13-29, 2021.