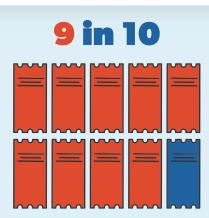


# **Survey:** Florida Live Event Fans Want to Control Their Tickets

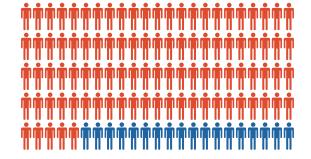




#### "I bought my tickets, I own them"

Nearly 9 in 10 Floridians (87.4%) say no to transferability restrictions, saying they paid for their tickets and they should have the freedom and choice to do what they want with their tickets, like reselling them or giving them away.

### 82% Support



### Floridians overwhelmingly support proposed ticket law

More than 8 in 10 Floridians (82%) would support a law that guarantees their right to give away or resell their tickets however they wish.



## Don't cancel my tickets or lock them into a proprietary system or app

84% of Floridians say it is unfair to lock digital tickets into a single system or app, and 84% also say venues should not be able to deny entry because tickets were bought from an online marketplace.

Methodology: A representative sample of 500 Florida residents ages 18+ conducted on Google Surveys January 30-February 17, 2022